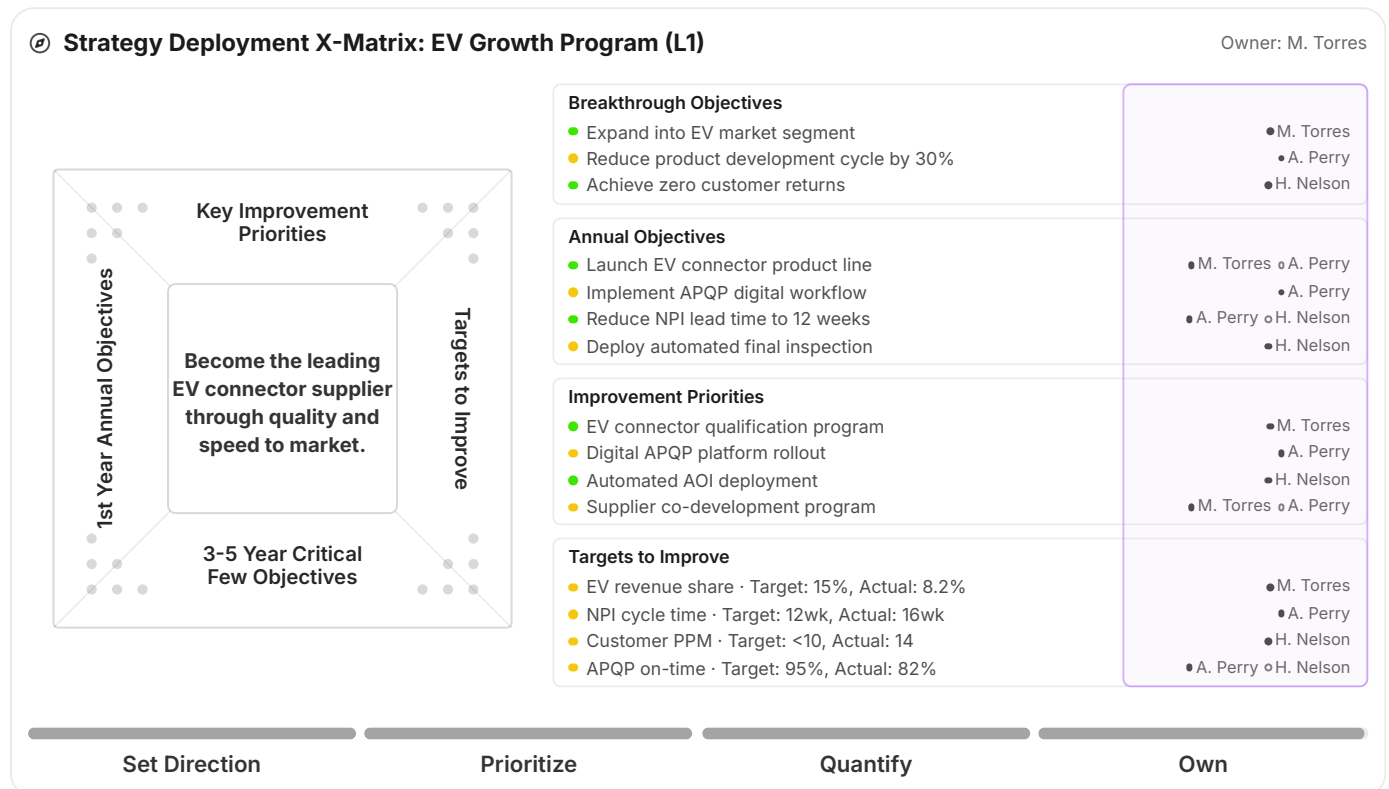


Hoshin Kanri software that turns strategy into daily action.

Cascade your 3-5 year vision into quarterly targets, daily tasks, and visible ownership. Everyone sees how their work drives results.



Your strategy lived in a slide deck

The board approved the plan. Three months later, nobody could tell you which daily actions connected to which strategic priorities. Teams were busy, but not with the right things.

- ✓ Strategy visible to every level
- ✓ Progress tracked in real time

Now it lives in every decision

TeamGuru is strategy deployment software built around a live X-Matrix. Your vision, quarterly targets and daily actions sit on one page. Every objective has an owner, every KPI connects to a goal, and progress is visible in real time.

- ✓ Every objective has a clear owner
- ✓ Each level linked to the plan above

HOW IT WORKS

One objective, from the X-Matrix to the plant

- Each objective goes to the level that delivers it**
The company matrix asks for zero customer returns. The Greenville plant builds its own X-Matrix from that objective, with the company one in view. Every plant goal stays linked to the goal it serves.
- Every priority becomes a project with a name on it**
The plant priority becomes a project in Projects & Actions, with an owner and actions with due dates. Its status shows back on the matrix, so trouble is visible where the strategy is.
- The targets are tracked, not typed into slides**
Customer PPM is a target on the matrix and a metric on the KPI dashboard: plan against actual, month by month. Plant numbers roll up to the company figure automatically.
- The monthly review reads the live plan**
No deck to rebuild the night before. The review follows a standard agenda: the matrix, the targets that are off, the projects at risk. Decisions leave the room as actions with an owner and a date.

EV Growth Program (L1) · Breakthrough Objectives

- Expand into EV market segment
- Reduce product development cycle by 30%

Achieve zero customer returns

↓ Cascaded to Greenville Plant (L2)

Greenville Plant (L2)

Owner: K. Hayes

From L1: Achieve zero customer returns

- Customer PPM below 10 by Q4
- Zero escapes at final pack-out

PROJECT

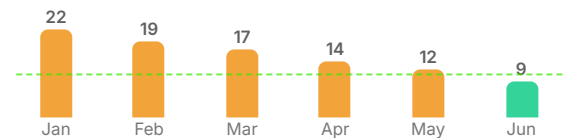
Automated AOI on Lines 2 and 3

Owner: L. Ortiz · Status: **On track**

Select the AOI supplier	Feb 14
Pilot on Line 2	Apr 11
Train the line leaders	Jun 6
Roll out to Line 3	Jul 18

Customer PPM, Greenville

Target < 10



June, by plant

Greenville 9 Saltillo 16 Lansing 8 Company (roll-up) 11

What you get

Visual strategy cascade

The X-Matrix gives your entire organization a single-page view of how strategic goals, annual objectives, improvement priorities, and KPIs connect to each other.

Linked matrices, level by level

Each plant or department builds its own X-Matrix with the level above in view and links every objective to the goal it serves. What you agree in catchball stays connected.

Breakthrough objective tracking

Monitor progress on your most critical goals with real-time status updates. Spot gaps early and course-correct before the quarter ends.

Goal-to-action traceability

Every action, project, and KPI links back to a strategic objective. Nothing runs disconnected from the overall plan.

See it with your own processes

Book a demo and see how it would run in your plant.

www.teamguru.com